

MICHAEL J. WALZ

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OBJECTIVE

High energy, creative professional with 20 years experience managing various high profile commercial photography studios along with maintaining my own photography business. Honest, reliable and patient worker experienced in supporting and mentoring. Able to build positive relationships while working toward mutually agreed upon goals. Competent and enthusiastic technology user.

EXPERIENCE

Senior Digital Technician

Clarks Shoes, Newton, MA
2010 – present

Oversee the workflow for the Clarks ecommerce website and photography executions for site, social, and email.

- Maintain and organize data base of digital files to allow the photo studio to output digital files efficiently.
- Implement procedures for resizing, naming, and saving images, along with maintaining quality and standards by aiding in the development of new processes when needed.
- In-house studio responsible for producing images for mailers, in-store displays, trade show materials, website imagery, & social media assets.
- Influence the creative direction and decision-making process to support and maintain the studio brand and identity.
- Collaborated with the design department to create stop motion assets for social media usage.

Photographer

Michael Walz Photography, Natick, MA
2000 – present

Proficient, talented in photographing people in-studio and on-location. Specializing in children & adult portraits.

- Capture marketing / public relations events for private schools and corporations.
- Private event photography, capturing personal life stories for clients.
- 20 years of hands-on experience in professional lighting for in-studio photography along with large-scale travel / location photography.
- Create archival quality digital photographs for display in private homes and for use on corporate websites.

Photography Production

Craig Orsini Photography, Boston MA
2004 – 2007

- Responsible for physical maintenance of 3,000 sq foot photo studio.
- Overhaul of digital imaging archiving system, digital camera and lighting set up, printing and mailing portfolios and archival prints.

Studio Manager

Carol Kaplan Photography, Boston MA

1994 – 2004

Managed this nationally known photography business.

- Responsible for client relationship building and organization of large photography productions.
- Negotiated fees; generated detailed estimates between members of the professional team in a collaborative and respectful manner.
- Created and maintained an active database of professional freelance producers, stylists, make-up artists, set builders, models, and production assistants for large scale photo shoots. Including hiring and organizing entire crews.
- Maintained digital cameras and lighting set up, printing and mailing portfolios.
- Responsible for physical maintenance of 1,700 sq foot studio.

TECHNICAL SKILLSET

- Proficient in digital photography workflow systems including CaptureOne, Lightroom, Photoshop & Apple operating system.
- Digital Technician support at high-pressure photo shoots; responsible for the capture, process, organization, and backup of high-resolution digital files.
- Professional lighting support for both in-studio and on-location photo shoots.
- Organized, updated and printed photography portfolio's, produced digital lectures and digital portfolios.
- Successfully manage and support large production photo shoots involving travel on both a local and national level.
- Manage and maintained multiple Apple computers hardware, software, and backup systems.
- Proficient in 35mm & large format digital photography.

EDUCATION

University of Nebraska

B.S. Journalism

Kearney, Nebraska

INTERESTS

A perfect day for me would be; A nice bike ride with my wife, fly a kite on a beach, visit a antique store where I miraculously find a garden gnome for my yard and a Lionel boxcar for my model railroad. Hopefully, I finish the day baking a perfect chocolate cream pie with my son.

References available upon request